Missouri DECA Competitive Events List 2024-25

Principles of Business Administration Events

PBM	Principles of Business Management and Administration
PEN	Principles of Entrepreneurship
PFN	Principles of Finance
PHT	Principles of Hospitality and Tourism
PMK	Principles of Marketing

Team Decision Making Events

BLTDM	Business Law and Ethics
BTDM	Buying and Merchandising
ETDM	Entrepreneurship
FTDM	Financial Services
HTDM	Hospitality Services
MTDM	Marketing Management
STDM	Sports and Entertainment Marketing
TTDM	Travel and Tourism

Individual Series Events

AAM	Apparel and Accessories Marketing
ACT	Accounting Applications
ASM	Automotive Services Marketing
BFS	Business Finance Services
BSM	Business Services Marketing
ENT	Entrepreneurship
FMS	Food Marketing
HLM	Hotel and Lodging Management
HRM	Human Resource Management
MCS	Marketing Communications
QSRN	Quick Serve Restaurant Management
RFSM	Restaurant and Food Service Management
RMS	Retail Merchandising
SEM	Sports and Entertainment Marketing

Business Operations Research Events

BOR	Business Services
BMOR	Buying and Merchandising
HTOR	Hospitality and Tourism
SEOR	Sports and Entertainment Marketing

Project Management Events

PMBS	Business Solutions Project
PMCA	Community Awareness Project
PMCD	Career Development Project
PMCG	Community Giving Project
PMFL	Financial Literacy Project
PMSP	Sales Project

Entrepreneurship Events

EIP	Innovation Plan
ESB	Start Up Business Plan
EIB	Independent Business Plan

Integrated Marketing Campaign Events

IMCE	Integrated Marketing Campaign-Event
IMCP	Integrated Marketing Campaign-Product
IMCS	Integrated Marketing Campaign-Service

Professional Selling Events

FCE	Financial Consulting
HTPS	Hospitality and Tourism Professional Selling
PSE	Professional Selling

Special Event

SBEF	School Based Enterprise Food
SBER	School Based Enterprise Retail
VBC	Virtual Business Challenge

State Event - This event is a Missouri only event.

LEAD	Leadership Delegate

MISSOURI - ONLY POLICY
ALL 1-3 EVENT PARTICIPANTS HAVE BEEN DECREASED FOR MISSOURI ONLY TO 1-2 PARTICIPANTS.

Missouri DECA Board Approved: July 2024