



ADVENTURE AWAITS

2025

STATE CAREER DEVELOPMENT CONFERENCE

MEET YOUR MISSOURI DECA STATE OFFICER TEAM

EXECUTIVE OFFICERS



Sivani Vasireddy
President



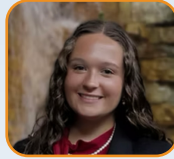
Logan Petree
VP of Advocacy



Presley Peck
VP of Communications



Isabel Tott
VP of Community Service



Avery Evans
VP of Membership



Tiffany Caison
VP of Business Partnerships

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District 1



Isadora Kruse
District 2



Isabel Blakely
District 3



Michelle Lin
District 4



Lilly Evans
District 5



Jordyn Campbell
District 6



Adeline Nichols
District 7



Isabella Guenzler
District 8



Elizabeth McKee
District 9



Tori Reeder
District 10



Noah Barks
District 11



Caroline Blanton
District 12

WELCOME TO SCDC

Missouri DECA, welcome to the 2025 State Career and Development Conference at Kansas City, Crown Center!

This year, DECA students worldwide were challenged to “Be The One.” Whether you’re leading your chapter or district, pushing boundaries in competition, running for state office, navigating your first or final year in DECA, or networking with fellow emerging leaders, Being The One means stepping up, embracing challenges, and making a difference.

Missouri DECA’s 2025 SCDC theme, “Adventure Awaits,” reminds us that leadership isn’t just about reaching a destination but the journey—the experiences, risks, and the decisions we make. Whether you’re chasing ICDC glass in Orlando or preparing to hang up the DECA blazer one last time, I know this conference will leave you with lasting memories and new friendships. You will carry these lessons, you’ve learned, with you for all the future adventures that await you.

My DECA journey started at the beginning of my freshman year. Despite working hard, I didn’t qualify for SCDC. However, I was determined to challenge myself and continue developing my leadership skills. At the beginning of my sophomore year, I ran for and was elected District 6 Vice President. At the end of my sophomore year, I challenged myself even further by running for State Vice President of Community Service—becoming the youngest member of SAT 76. By the end of my junior year, I ran for State President, and now I serve with all the knowledge and experiences I’ve gained, giving back to the organization that has given me so much.

From not even qualifying for SCDC my freshman year to becoming a District President to a two-time state officer and Missouri DECA State President, my journey is a testament to this great organization and the opportunities it creates. I hope my journey serves as a reminder that your adventure awaits, even if it doesn’t seem immediate.

Missouri DECA, make the most of this opportunity. Remember that whether you place at SCDC or not, your journey does not end here; rather, it’s a way to continue to grow and come back even stronger next year. For my fellow seniors, know that the skills you’ve gained—whether or not you take home a trophy—will stay with you for a lifetime. Have fun, be confident in your skills and abilities, and remember—your adventure is just beginning!

SIVANI VASIREDDY

*Missouri DECA
State President*



GREETINGS

MISSOURI DECA

Welcome to the 77th Missouri DECA State Career Development Conference! Marketing has always been considered a dynamic field – meaning always changing. Because marketing is always evolving it is an exciting area in which to work, study, and play. Missouri DECA prepares emerging leaders and entrepreneurs, by inspiring creativity, problem-solving, communication, and innovation. These skills will propel you to meet the many personal and professional opportunities on the horizon.

Over the next few days, “Be the One” as you compete against the top marketing students in the Missouri. You have proven that your knowledge of Marketing, Finance, Hospitality and Management will drive your quest for more accomplishments. You will be given the opportunity to network with fellow DECA competitors and business professionals and apply your marketing skills. Take advantage of this opportunity as you work to achieve your personal and professional goals.

Do not forget “the one” that has inspired, taught, coached, and advised you throughout the school year... your local chapter adviser! I would like to give a special THANK YOU to Missouri’s DECA Advisors. Your vision, your commitment, and your hard work has left a Legacy of Excellence that we hope to uphold for the next 77 years of Missouri DECA. MO DECA could not accomplish what we do without your leadership. You have my personal respect and gratitude.

This is the largest State Missouri DECA State Career Development Conference that we have ever held. Our goal is that Missouri DECA will help you “BE The One” today, tomorrow, and into the future. Please remember, you are representing your family, your school, and Missouri DECA. Please stay safe and make good decisions.

Have a great conference!

SCOTT JONES
*Missouri DECA
State Advisor*





OUR
MISSION

DECA PREPARES EMERGING LEADERS AND ENTREPRENEURS IN MARKETING, FINANCE, HOSPITALITY AND MANAGEMENT

OUR GUIDING PRINCIPLES

DECA'S COMPREHENSIVE LEARNING PROGRAM

INTEGRATES INTO CLASSROOM INSTRUCTION

An integral component of classroom instruction, DECA activities provide authentic, experiential learning methods to prepare members for college and careers.

DECA members put their knowledge into action through rigorous project-based activities that require creative solutions with practical outcomes.

APPLIES LEARNING

CONNECTS TO BUSINESS

Partnerships with businesses at local and broader levels provide DECA members realistic insight into industry and promote meaningful, relevant learning.

As in the global economy, a spark of competition drives DECA members to excel and improve their performance.

PROMOTES COMPETITION

DECA PREPARES THE NEXT GENERATION TO BE

ACADEMICALLY PREPARED

DECA members are ambitious, high-achieving leaders equipped to conquer the challenges of their aspirations.

Recognizing the benefit of service and responsibility to the community, DECA members continually impact and improve their local and broader communities.

COMMUNITY ORIENTED

PROFESSIONALLY RESPONSIBLE

DECA members are poised professionals with ethics, integrity and high standards.

DECA members are empowered through experience to provide effective leadership through global setting, consensus building and project implementation.

EXPERIENCED LEADERS

CONFERENCE AGENDA

SUNDAY | MARCH 23

2:00 PM	CANDIDATE CAMPAIGN BOOTH SETUP	S Terrace
2:30 PM - 3:30 PM	CONFERENCE REGISTRATION & ADVISOR MEETING <i>All Chapter Advisors must be present.</i>	S Empire
12:00 PM	LUGGAGE STORAGE <i>All chapters staying at the Westin All chapters staying at the Sheraton</i>	W Pershing S Exhibit Hall B
3:30 PM - 4:00 PM	ROOM KEY DISTRIBUTION	S Empire
5:00 PM - 6:00 PM	DINNER BUFFET <i>Please have dinner at your designated hotel.</i> PROFESSIONAL DRESS	W Century Ballroom S Grand Ballroom
5:45 PM - 6:15 PM	MEET THE CANDIDATES <i>Open to voting delegates only Must have Voting Delegate Ribbon</i>	S Terrace
7:00 PM - 8:45 PM	STATE DECA TESTING (WESTIN) <i>Individual Series, Integrated Marketing Campaign, Events and Principles of Business Administration</i> PROFESSIONAL DRESS	See Page 12-13 for Testing Locations
7:00 PM - 8:45 PM	STATE DECA TESTING (SHERATON) <i>Team Decision and Professional Selling</i> PROFESSIONAL DRESS	See Page 12-13 for Testing Locations
7:30 PM - 8:30 PM	STATE WRITTEN REGISTRATION <i>Business Operation Research, Project Management and Entrepreneurship</i> PROFESSIONAL DRESS	See Page 12-13 for Registration Location
8:30 PM - 9:10 PM	MEET THE CANDIDATES <i>Open to all members</i>	S Terrace
9:15 PM - 10:30 PM	OPENING SESSION AND KEYNOTE SPEAKER DR. LAYMON HICKS <i>Seating Assigned by District Check QR Code for Seating Assignment</i> PROFESSIONAL DRESS	S Exhibit Hall
11:00 PM - 6:00 AM	CURFEW	

KEY: S=SHERATON, W=WESTIN

OPENING SESSION

SUNDAY | 9:15 - 10:30 PM

Sheraton Exhibit Hall



DR. LAYMON HICKS

From troubled youth to graduating high school with a 4.0 grade point average and obtaining a doctorate by the age of 29. Dr. Laymon Hicks' story is moving, his words are empowering, and his message is practical.

Drugs. Alcohol. Violence. Stress. Depression. Add the words bullying, peer pressure and self-doubt and you've entered the real world drama of too many of our young people today.

The passage for Dr. Laymon Hicks was not typical.

Sharing his troubled teen years, surrounded by drama, battled with feelings of abandonment, lured by peer pressure into becoming a bully to his ultimate expulsion from the National Honor Society and descent into depression, Dr. Laymon puts it all on the table. His own path, from troubled youth to graduating high school with a 4.0 grade point average to obtaining a doctorate by the age of 29.

What he calls his "frustrations, flops and faults" are hungrily devoured by his audience. And then digested. For whatever the details, from one degree to another, the pain is universal. They all know it. Now they are hungry for the outcome. The resolution. The road to redemption. And Dr. Laymon delivers.

He tells them that the real motivation comes from within. From wanting more. From needing to do better. From believing you deserve better. From "Maximize Your Moment!" From knowing "You Can!" From knowing "You're the BOMB!"

CONFERENCE AGENDA

MONDAY | MARCH 24

7:00 AM - 9:00 AM **BREAKFAST ON YOUR OWN**

7:45 AM - 9:00 AM **CANDIDATE INTERVIEW** S | Van Horn

8:30 AM - 3:30 PM **LEADERSHIP ACADEMY** W | Penn Valley/Roanoke

9:00 AM - 4:00 PM **COMPETITIVE EVENTS**
Locations can be found on pages 12 - 14

9:00 AM **JUDGES RECEPTION** S | Empire

9:00 AM - 3:00 PM **EXHIBITORS** S | Terrace

11:00 AM - 2:00 PM **LUNCH ON YOUR OWN** Crown Center Food Court

5:00 PM - 8:00 PM **DINNER ON YOUR OWN** Crown Center Food Court

All advisors, conference attendees, and competitors remain together for the following events. Conference t-shirt and jeans is desired (except for State Officer Candidates).

8:30 PM - 9:45 PM **THE RICKY KALMON SHOW/STATE OFFICER CANDIDATE ELECTION**
Seating Assigned by District
Check QR code for seating assignment
CASUAL DRESS CONFERENCES T-SHIRT S | Exhibit Hall

10:00 PM - 10:30 PM **SENIOR ONLY RECEPTION**
Must have a senior conference t-shirt to enter S | Exhibit Hall B

10:30 PM - 11:00 PM **DISTRICT MEETINGS**

- D1** S | Empire
- D2** W | Pershing North
- D3** S | Grand Ballroom: NY
- D4** W | Century C
- D5** W | Century B
- D6** S/Grand Ballroom San Francisco
- D7** W | Pershing East & West
- D8** S | Chouteau
- D9** S | Grand Ballroom: Chicago
- D10** S | Century A
- D11** S | Grand Ballroom: Atlanta
- D12** W | Pershing South

11:00 PM - 6:00 AM **CURFEW**

KEY: S=SHERATON, W=WESTIN

THE RICKY KALMON SHOW

MONDAY | 8:30 PM



RICKY KALMON

It's more than a comedy show—it's an experience!™ Ricky Kalmon is a former DECA member and received his Bachelor of Science in Education with an emphasis in Marketing from the University of Missouri. Today, he is one of the most sought-after stage hypnotists and motivational speakers in the country. For over two decades, Hypnotist Ricky Kalmon's show has amazed audiences around the world. It's the Only Comedy Show Where the Audience Becomes the Stars!® Volunteers from the audience are hypnotized to think they are stars of hit prime time TV shows such as American Idol, Dancing With the Stars and America's Got Talent.

CONFERENCE AGENDA

TUESDAY | MARCH 25

7:00 AM - 8:30 AM **BREAKFAST ON YOUR OWN**

8:30 AM

**GRAND AWARDS SESSION /
ELECTION RESULTS**

*Installation of State Officers
Professional attire required
Seating Assigned by District
Check QR code for seating assignment*

S | Exhibit Hall

GET CONNECTED ON SOCIAL MEDIA



#MODECASDC

EVENTS

ADVISOR SCHEDULE

SUNDAY | MARCH 23

2:30 PM - 3:30 PM	CONFERENCE REGISTRATION AND ADVISOR MEETING	S Empire
3:30 PM - 4:30 PM	KEY DISTRIBUTION	S Empire
5:45 PM	EVENT COORDINATOR	S Benton
6:15 PM	EVENT DIRECTORS <i>Individual Series, Integrated Marketing Campaign Events, Principles Business Administration, Team Decision and Professional Selling</i>	<i>Report to Testing Location</i>
6:30 PM	EVENT ASSISTANT <i>Individual Series, Integrated Marketing Campaign Events, Principles Business Administration, Team Decision and Professional Selling</i>	<i>Report to Testing Location</i>
7:00 PM	EVENT ASSISTANT <i>Business Operation Research, Project Management and Entrepreneurship Written Events</i>	<i>Report to Registration Location</i>
7:00 PM - 8:45 PM	STATE TESTING IN ASSIGNED ROOMS	<i>Check Schedule</i>

MONDAY | MARCH 24

8:00 AM	EVENT COORDINATOR MEETING	S Benton
8:30 AM	ALL EVENT DIRECTORS MEETING	S Benton
9:00 AM	EVENT ASSISTANT	<i>Report to Event Location</i>
6:00 PM - 7:00 PM	MOACTE DECA LOUNGE	S Empire
7:00 PM - 8:00 PM	ADVISOR'S MEETING	S Empire

TUESDAY | MARCH 25

Immediately following the Grand Award Session

ADVISOR MEETING FOR ICDC REGISTRATION

Immediately following the Grand Awards Session. Advisors with medallion winners must attend. It is recommended to bring your laptop to register immediately.

S | Empire

COMPETITION AGENDA

BUSINESS OPERATIONS RESEARCH EVENTS

EVENT COORDINATORS:

Michael Freedline and Kristal Swopes

REGISTRATION (SUNDAY)

7:30 PM | Sheraton Exhibit Hall

COMPETITION (MONDAY)

10:00 AM | Sheraton Exhibit Hall

Business Services Operations Research Events | BOR
Buying and Merchandising | BMOR
Hospitality and Tourism | HTOR
Sports and Entertainment Marketing | SEOR

PROJECT MANAGEMENT

EVENT DIRECTOR:

Peggy Arnold

REGISTRATION (SUNDAY)

7:30 PM | Exhibit Hall

COMPETITION (MONDAY)

10:00 AM | Sheraton Exhibit Hall

Business Solutions | PMBS
Community Awareness | PMCA
Career Development | PMCD
Community Giving | PMCG
Financial Literacy | PMFL
Sales Project | PMSP

ENTREPRENEURSHIP EVENTS

EVENT COORDINATORS:

Michael Freedline and Kristal Swopes

REGISTRATION (SUNDAY)

7:30 PM | Sheraton Exhibit Hall

COMPETITION (MONDAY)

10:00 AM | Sheraton Exhibit Hall

Entrepreneurship Start-Up Business Plan | ESB
Entrepreneurship Independent Business Plan | EIB
Entrepreneurship Innovation Plan | EIP

INDIVIDUAL SERIES EVENTS

EVENT COORDINATORS:

Megan Bruce and Jessica Wade

TESTING (SUNDAY)

7:00 PM | Weston Century Ballroom

ROLE PLAY PREPARATION (MONDAY)

10:00 AM | Sheraton Grand Ballroom

Accounting Application | ACT
Apparel and Accessories Marketing | AAM
Automotive Services Marketing | ASM
Business Finance | BFS
Business Services Marketing | BSM
Sponsored by: Golden Valley Memorial Healthcare
Entrepreneurship | ENT
Food Marketing Series | FMS
Hotel and Lodging Management | HLM
Human Resources Management | HRM
Marketing Communications | MCS
Sponsored by: State Fair Community College
Quick Serve Restaurant Management | QSRM
Restaurant Food Service Management | RFSM
Retail Merchandising | RMS
Sports and Entertainment Marketing | SEM

INTEGRATED MARKETING CAMPAIGN EVENTS

EVENT DIRECTOR:
Trisha Bailey

TESTING (SUNDAY)
7:00 PM | Weston Pershing

COMPETITION (MONDAY)
10:00 AM | Sheraton Exhibit Hall

Integrated Marketing Campaign-Event | IMCE
Sponsored by: State Fair Community College
Integrated Marketing Campaign-Product | IMCP
Sponsored by: Missouri Collegiate DECA
Integrated Marketing Campaign-Service | IMCS

PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS

EVENT COORDINATOR:
Sara Edwards

TESTING (SUNDAY)
7:00 PM | Weston Mission, Shawnee, Liberty

ROLE PLAY PREPARATION (MONDAY)
10:00 AM | Sheraton Chouteau

Principles of Business and Administration | PBM
Sponsored by: Columbia College
Principles of Entrepreneurship | PEN
Sponsored by: University of Missouri - Kansas City
Principles of Finance | PFN
Sponsored by: University of Missouri - Kansas City
Principles of Hospitality and Tourism | PHT
Sponsored by: University of Missouri - Kansas City
Principles of Marketing | PMK
Sponsored by: University of Missouri - Kansas City

PROFESSIONAL SELLING EVENTS

EVENT DIRECTOR:
Amelia Darby

TESTING (SUNDAY)
7:00 PM | Sheraton Empire

COMPETITION (MONDAY)
10:00 AM | Sheraton Gillham Hall

Financial Consulting | FCE
Hospitality and Tourism Professional Selling | HTPS
Professional Selling | PSE

TEAM DECISION MAKING EVENTS

EVENT COORDINATOR:
Angie Wyatt

TESTING (SUNDAY)
7:00 PM | Sheraton Grand Hall

ROLE PLAY PREPARATION (MONDAY)
10:00 AM | Sheraton Gillham Hall

Business Law and Ethics | BLTDM
Buying and Merchandising | BTDM
Entrepreneurship | ETDM
Sponsored by: State Fair Community College
Financial Services | FTDM
Hospitality Services | HTDM
Marketing Management | MTDM
Sports and Entertainment Marketing | STDM
Travel and Tourism Marketing | TTDM
Marketing Management | MTDM
Sports and Entertainment Marketing | STDM
Sponsored by: University of Nebraska - Lincoln
Travel and Tourism Marketing | TTDM
Sponsored by: Kansas State University



2025 SCDC EVENT ROOMS

PRINCIPLES OF BUSINESS ADMINISTRATION

TESTING: W | MISSION, SHAWNEE, LIBERTY

ROLE PLAY: S | CHOUTEAU

- PBM
- PHT
- PEN
- PMK
- PFN

TEAM DECISION MAKING

TESTING: S | GRAND BALLROOM

ROLE PLAY: S | GILLHAM HALL

- BLTDM
- HTDM
- BTDM
- MTDM
- ETDM
- STDM
- FTDM
- TTDM

INDIVIDUAL SERIES

TESTING: W | CENTURY BALLROOM

ROLE PLAY: S | GRAND BALLROOM

- AAM
- HLM
- ACT
- HRM
- ASM
- MCS
- BFS
- QSRM
- BSM
- RFSM
- ENT
- RMS
- FMS
- SEM

BUSINESS OPERATIONS

REGISTRATION: SHERATON EXHIBIT HALL

PRESENTATION: S | EXHIBIT HALL

- BOR
- HTOR
- BMOR
- SEOR

PROJECT MANAGEMENT

REGISTRATION: SHERATON EXHIBIT HALL

PRESENTATION: S | EXHIBIT HALL

- PMBS
- PMCG
- PMCD
- PMFL
- PMCA
- PMSP

ENTREPRENEURSHIP

REGISTRATION: SHERATON EXHIBIT HALL

PRESENTATION: S | EXHIBIT HALL

- EIP
- EIB
- ESB

INTEGRATED MARKETING CAMPAIGN EVENTS

TESTING: W | PERSHING

PRESENTATION: S | EXHIBIT HALL

- IMCE
- IMCS
- IMCP

PROFESSIONAL SELLING

TESTING: S | EMPIRE

ROLE PLAY: S | GILLHAM HALL

- FCE
- PSE
- HTPS

LEAD

W | PENN VALLEY/ROANOKE

HEADQUARTERS

S | VAN HORN

ADVISOR MEETING/JUDGES ORIENTATION

S | EMPIRE

CANDIDATE INTERVIEW ROOM

S | VAN HORN

SENIOR ONLY RECEPTION

S | EXHIBIT HALL B

SPONSORED BY UMKC BLOCH

EXHIBITORS

S | THE TERRACE

KEY: S=SHERATON, W=WESTIN

AWARDS AND HONORS

SCHOOL BASED ENTERPRISES

FOOD SERVICE OPERATIONS = FSO
RETAIL OPERATIONS = RO

GOLD CERTIFIED

POSSIBILITY TO BRING UP TO TWO STUDENTS TO THE SBE ACADEMY AT ICDC

- Camdenton HS | **FSO**
- East Newton HS | **RO**
- Cape Girardeau Career Tech Center HS | **FSO**
- Ladue Horton Watkins HS | **RO**
- Lee's Summit North HS | **FSO**
- Lee's Summit West HS | **FSO**
- Ozark Mountain Tech Center | **RO**
- Springfield Glendale HS | **RO**
- Boonslick Career Tech Education Center HS | **FSO**
- Wentzville Liberty HS | **FSO**
- Gateway STEM HS | **FSO**

GOLD RE-CERTIFIED

POSSIBILITY TO BRING UP TO TWO STUDENTS TO THE SBE ACADEMY AT ICDC

- Belton HS | **FSO**
- Blue Springs HS | **FSO**
- Blue Springs South HS | **RO**
- Boonslick Career & Technical Education Center | **RO**
- Clinton Technical School | **FSO**
- Diamond HS | **FSO**
- East Newton HS | **RO**
- Fair Grove HS | **RO**
- Franklin Tech Center | **FSO**
- Nevada Regional Tech Center | **FSO**
- Ozark Mountain Tech Center | **FSO**
- Republic HS | **FSO**
- Scott Regional Tech Center HS | **FSO**
- Smith-Cotton HS | **RO, FSO**
- Springfield Central HS | **RO**
- Springfield Parkview HS | **FSO**
- St. Charles HS | **FSO**
- Warrensburg Area Career Center | **RO**
- Warrenton HS | **FSO**

- Waynesville Career Center | **FSO**
- Webb City HS | **FSO**
- Wentzville Timberland HS | **FSO**

DECA CAMPAIGNS

CHAPTER CAMPAIGNS THRIVE LEVEL

- Boonslick Career Tech Ed Center
- Center HS
- East Newton HS
- McCluer HS
- Republic HS
- Rolla Tech Institute
- Saline County Career Center
- Springfield Glendale HS
- St. James HS
- Warrensburg Area Career Center

CHAPTER CAMPAIGNS ACHIEVEMENT LEVEL

- Bowling Green HS
- Columbia Area Career Center
- El Dorado Springs HS
- Fox Senior HS
- Francis Howell HS
- Francis Howell North HS
- Gateway HS
- Hazelwood East HS
- Ladue Horton Watkins HS
- Lead Innovation Studio
- Moberly Area Tech Center
- Nevada Regional Tech Center
- Nixa HS
- Odessa HS
- Owesville HS
- Pacific HS
- Park Hill HS
- Pattonville HS
- Raymore-Peculiar HS
- Republic HS
- Scott Regional Tech Center
- Smith-Cotton HS
- Springfield Hillcrest HS
- St. Charles HS
- Warrenton HS
- Waynesville Career Center

SPECIAL THANKS

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Kevin Buening, *Member*
Amelia Darby, *Member*
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Kristal Swopes, *D10*
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Sarah Estes, *D12*

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CONFERENCE MANAGEMENT

MISSOURI DECA AND BMIT STAFF



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BMIT Director



Scott Jones
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Michael Corcoran
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Computer Science*



Leslie Crider
*Collegiate DECA
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Tracy Graham
*DECA, Collegiate
DECA, FBLA
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Megan Bruce, *Individual Series*
Jessica Wade, *Individual Series*
Angie Wyatt, *Team Decision Making Events*
Sara Edwards, *Principles of Business
Administration Events*
Peggy Arnold, *Project Management*
Trisha Bailey & Amelia Darby, *Integrated Marketing
Professional Selling*
Mike Freedline & Kristal Swopes, *Entrepreneurship
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Celeste Anders, *Director of Headquarter Logistics*

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LJ Witt, *Leadership Director*
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Jill Fannin, *State Officer Advisor, Springfield Parkview HS*
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Del Taylor, *District 85*
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Mark Boyko, *District 91*
Michael Burton, *District 93*
Ben Keathley, *District 102*
Richard West, *District 103*
Colin Wellenkamp, *District 106*
Mike Costlow, *District 109*
Bill Lucas, *District 116*
Bill Hardwick, *District 122*
Tara Peters, *District 123*
Jeff Verneti, *District 124*
Dane Diehl, *District 126*
John Black, *District 130*
Melainie Stinnet, *District 133*
Alex Riley, *District 135*
Melissa Schmidt, *District 142*
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UMKC

DECA BLOCH

BLOCH WANTS TO INVEST

\$2,000

IN YOUR FUTURE

A one-time \$2,000 scholarship is available to DECA students coming to the Bloch School directly from high school!



VISIT BLOCH

Tour our state-of-the-art business education facilities and find the program that best fits YOU and YOUR goals. Schedule today at bloch.umkc.edu/visit.

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CALL AT 816-235-2371

EMAIL AT BLOCH@UMKC.EDU



2025
INTERNATIONAL
**CAREER
DEVELOPMENT
CONFERENCE**

ORLANDO, FLORIDA
APRIL 25-30, 2025

2025
**MISSOURI
FALL LEADERSHIP
AND DISTRICT VICE PRESIDENT
ELECTION CONFERENCE**

BRANSON, MISSOURI
OCTOBER 12-13, 2025
HILTON BRANSON
CONVENTION CENTER



2025
**ULTIMATE
DECA
POWER TRIP**

ARLINGTON, VIRGINIA
NOVEMBER 21-23, 2025

THANK YOU TO OUR SPONSORS

DIAMOND LEVEL



GOLD LEVEL



COLUMBIA
COLLEGE

KANSAS STATE
UNIVERSITY

UNIVERSITY OF
Nebraska
Lincoln

SILVER LEVEL



BRONZE LEVEL



DELEGATE CONDUCT

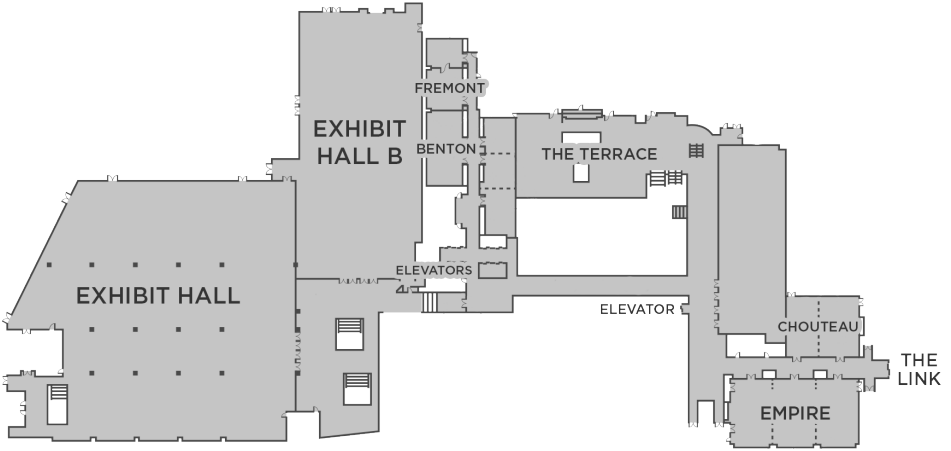
Missouri DECA welcomes you to the 2025 State Career Development Conference where **ADVENTURE AWAITS!** More than 2,000 DECA members, advisors, alumni and corporate professionals will participate in this year's conference. The following will help ensure a memorable experience:

1. The term "delegate" shall mean any DECA member, including advisors, attending Missouri DECA approved activities.
2. There shall be no defacing of public property. Any damages to any property or furnishing in the hotel rooms or building must be paid for by the individual or chapter responsible.
3. Delegates shall keep their adult advisors informed of their activities and whereabouts at all times.
4. Delegates should be prompt and ready for all activities and financially prepared for all possibilities.
5. Dates shall be permitted between delegates only and to authorized activities only.
6. No alcoholic beverages or narcotics in any form shall be possessed by delegates at any time, under any circumstances.
7. No smoking will be permitted.
8. No delegates shall leave the conference site (except for authorized activities) unless permission has been received from the Chapter Advisor.
9. Delegates are required to attend all general sessions and activities assigned, including workshops, competitive events, committee meetings, etc. for which they are registered unless engaged in some specific assignment taking place at the same time.
10. Identification badges will be worn at all times, and competitors must be prepared to show picture identification.
11. Appropriate dress of businesslike attire is expected. DECA blazers are proper for any conference activity.
12. Chapters will be responsible for delegates' conduct.
13. No boys in girls' rooms, no girls in boys' rooms without the door wide open and permission of Chapter Advisor or chaperone.
14. Students are not allowed to drive to any State, Regional or International DECA event. All delegates (including advisors) to these conferences are expected to travel as a delegation, attend the entire conference and complete all conference activities.
15. Delegates violating or ignoring any of the conduct rules will subject their entire delegation to being unseated and their candidates or competitive events participants being disqualified. Individual delegates may be sent home immediately at their own expense. Curfew will be enforced. Curfew means delegates will be in assigned rooms.
16. Delegates shall not engage in any lewd, indecent, sexual, or obscene act or expression. Delegates shall not engage in verbal, physical, or sexual harassment, hazing, or name-calling. The use of slurs against any person on the basis of race, color, creed, national origin, ancestry, age, sex, sexual orientation, or disability is prohibited.

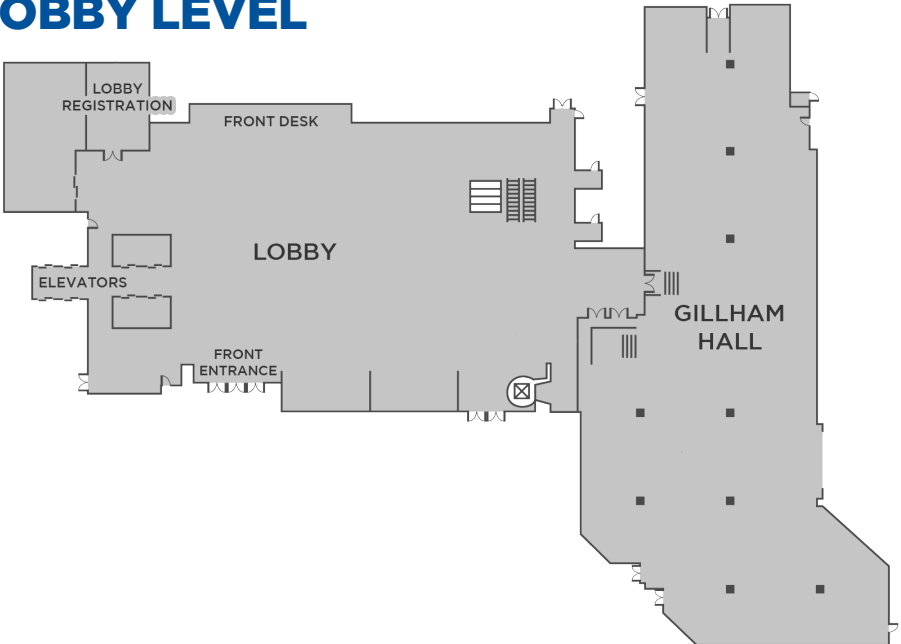
It is the policy of the Missouri Department of Elementary and Secondary Education not to discriminate on the basis of race, color, religion, gender, national origin, age, or disability in its programs or employment practices as required by Title VI and VII of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975 and Title II of the Americans with Disabilities Act of 1990. Inquiries related to Department programs and to the location of services, activities, and facilities that are accessible by persons with disabilities may be directed to the Jefferson State Office Building, Office of the General Counsel, Coordinator-Civil Rights Compliance (Title VI/Title IX/504/ADA/Age Act), 6th Floor, 205 Jefferson Street, P.O. Box 480, Jefferson City, MO 65102-0480; telephone number (573) 526-4757 or TTY (800) 735-2966, fax (573) 522-4883, email civilrights@dese.mo.gov.

LOCATION GUIDE

THE SHERATON MEZZANINE LEVEL

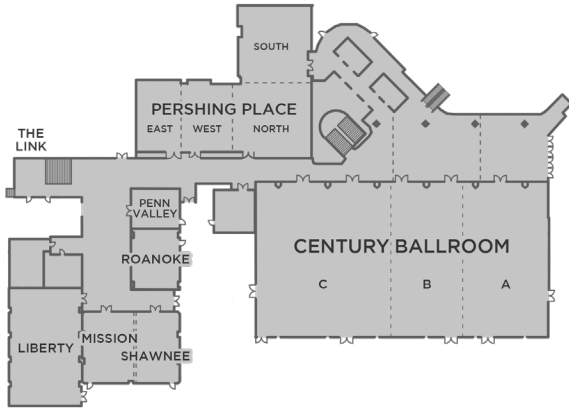


THE SHERATON LOBBY LEVEL



HOTEL ETIQUETTE

THE WESTIN BALLROOM LEVEL



We will be sharing our stay with many other guests at Crown Center.

Treat all furniture and fixtures with care (check all items when you initially enter your room with your DECA Advisor).

Be a good neighbor and keep the noise down (this includes voices in hallways, television volume, music and anything else that can disrupt the rest and relaxation of others).

Wait until all exit the elevator (giving them room to exit) prior to entering.

If you ever are in doubt about proper etiquette, follow the general rules of smiling and saying "please" and "thank you".

Have a positive attitude. Everyone at the hotel, including staff and other guests, deserve your respect and kindness.

THE SHERATON BALLROOM LEVEL

